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### **Virtual Zone Named HiSoftware Partner**

*Partnership extends Cloud Compliance to meet Regulatory Requirements in EU*

**Nashua, NH – August 20, 2008** – HiSoftware Inc. ([www.hisoftware.com](http://www.hisoftware.com)), a leading provider of software, services and managed operation solutions that monitor and optimize Web content, quality and regulatory compliance, today announced that Virtual Zone (UK) has joined HiSoftware's growing Partner network. As a HiSoftware Technology Business Partner, Virtual Zone is authorized to provide distribution and implementation services around HiSoftware's product line for Cloud Compliance to address Web Governance directives focused on accessibility, privacy, website quality and optimization.

Nick Wilson, Managing Director of Virtual Zone said, "We are excited to be working with HiSoftware as a Technology Business Partner and look forward to leveraging our joint expertise to provide Web governance solutions to organizations focused on accessibility, privacy and quality. Our clients need solutions for ensuring their websites are of the highest quality and provide exceptional user experience and we are therefore delighted to be able to bring HiSoftware's solutions to the UK."

With such noted customers as National Rail, Regus, the DfT and National Express, Virtual Zone implements and maintains website content management systems, website reporting solutions and interactive virtual assistants to assist with the increased complexity of websites and a more critical customer base by making websites more efficient to ensure that they are functioning to the highest quality.

Kurt A. Mueffelman, President & CEO of HiSoftware stated, "We are pleased to have Virtual Zone join HiSoftware's rapidly growing partner program. As websites and cloud compliance becomes a broader issue across the enterprise, HiSoftware provides organizations with

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technologies that enable organizations to audit monitor and remediate their digital presence. Through our partnership with Virtual Zone, organizations can feel confident in a total solution that integrates best of breed technologies with the strength of a world-class implementation partner."

#### **About HiSoftware**

Founded in 1998, HiSoftware is a leading provider of software, services and On-Demand solutions that test, repair, monitor and enforce Web content, quality and regulatory compliance. The company's solutions empower content developers, Web site architects and executives to work collaboratively to create and manage corporate Web standards for accessibility, privacy, security, search engine optimisation (SEO), site quality and performance, branding, competitive intelligence and application transaction testing. HiSoftware's customers boast many of the world's largest public and private sites including U.S. and international government agencies and Global 2000 companies such as HP, California State University, BBC-Worldwide, Tata Consulting, U.S. Department of Transportation and Microsoft. For more information about HiSoftware visit [www.hisoftware.com](http://www.hisoftware.com).

#### **About Virtual Zone**

Virtual Zone is a UK based internet focused software development and consulting firm with expertise in the integration and customization of advanced customer service technologies and data solutions. Virtual Zone's technologies are deployed to major UK websites and are in constant daily use by consumers in the UK. Our clients include some of the largest service providers in the country. Visit Virtual Zone on the web, [www.thevirtualzone.co.uk](http://www.thevirtualzone.co.uk).

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